

Date of Submission:



Supermarket Dietitian of the Year Submission Form

Nomination Process:

A call for nominations will begin at the end of November each year and be accepted December 1 – January 31. Ideally a nomination will be made by someone other than the nominee. Self-nominations, however, will be accepted.

Selection and Recognition:

The top 3-5 supermarket RDs and/or health & wellness staff will be chosen by February 5 based on the nomination and the extent of support for PBH and Fruits & Veggies—More Matters. PBH will notify those selected by February 10, as well as their immediate manager. PBH will invite those selected to the PBH Annual Conference to be formally recognized (PBH will pay airfare, conference registration, hotel, food, and miscellaneous travel expenses).

For consideration, please complete the following form in its entirety.

Full Name/Credentials:

Title:

Supermarket/Retail Chain:

Phone Number:

Ext.

Email:

Successfully met Criteria

A minimum of three criterion must be met each calendar year to be considered for nomination. In addition to this form, please attach any supporting information/documents such as pictures, summaries of events/promotions/outreach, and logo usage in .doc, .xls, .pdf, .jpeg, or .ppt. format(s). All information should be submitted together in one email to SRDoftheyear@pbhfoundation.org (up to 8MB).

Work with other supermarket staff to support the Fruits & Veggies—More Matters brand in-store. (Weekly ad circulars, POS Signage, Supplies, Private label packaging, etc.)

Work with other supermarket staff to support the Fruits & Veggies—More Matters brand through social media and online channels. (Logo on consumer site, newsletters, support through social media, link to FVMM.org, etc.)

Promote Fruits & Veggies—More Matters month during September. (Promote through weekly circulars/POS signage, consumer website, social media, etc.)

Enhanced support for PBH and Fruits & Veggies—More Matters. (Attend PBH events, serve on PBH committees, introduce other supermarket staff to PBH, etc.)

Support Fruits & Veggies—More Matters through community outreach efforts. (Demonstrations, cooking classes, wellness clinics, store tours, school visits, corporate wellness program, PR activities, etc.)