

# Keep great T.A.S.T.E. in mind . . .

Try something new!

All forms of fruits and veggies count!

Shop smart!

Turn it into a family  
activity!

Explore the bountiful  
variety!



fruits & veggies  
**more  
matters**®

For more information, visit  
[www.fruitsandveggiesmorematters.org](http://www.fruitsandveggiesmorematters.org)