



PRODUCE FOR BETTER HEALTH FOUNDATION

Donor Benefit Chart 2016

	\$50,000+	\$30,000+	\$20,000+	\$10,000+	\$5,000+	\$2,500+	\$1,500+	<\$1,500
Company logo featured on rotating home page of PBH consumer site	x							
Customized Program Development/ Implementation	x	x						
Opportunity to contribute an advertorial (full-page or half-page) in PBH's Fruit & Veggie Connection magazine for health professionals	x	x						
Non-branded Product Feature by PBH Chef blogger	x	x	x					
Opportunity to co-host a Twitter party with PBH	x	x	x					
Participation on PBH Board of Trustees	x	x	x	x				
Opportunity to participate on PBH Committees and Task Forces	x	x	x	x				
Hotlink to company website from PBH Foundation site	x	x	x	x				
Recipe featured in PBH 'Recipe of the Week' e-communication	2	2	2	1				
About the Buzz article on topic of choice	2	1	1	1				
PBH follows your organization's Facebook/Twitter and social media activities and re-tweets and re-posts relevant and applicable information	x	x	x	x				
Hotlink to your company's consumer website from the partners section of the consumer site	x	x	x	x				
Press release recognizing launch of a new product or program that includes Fruits & Veggies—More Matters logo	1	1	1	1				
Eligible for Facebook post on PBH's Facebook channel (approved by PBH).	2	2	2	1	1			
Choice of Streaming Video recognition on consumer site	2	2	2	2	1	1		

PBH will retweet, like, and repost social media content of our donors following PBH's Social Media guidelines	X	X	X	X	X	X	X	
Use of Fruits & Veggies—More Matters® logo on qualifying products, program or promotional materials with approval. Subject to renewing annual support each year and review per the Brand Guidelines	X	X	X	X	X	X	X	
PBH press release boilerplate for organization to use for product or program that includes Fruits & Veggies—More Matters® logo	X	X	X	X	X	X	X	
Participate in monthly Twitter parties. Held the first Wednesday of each month	X	X	X	X	X	X	X	X
Access to online toolkits developed for retailers, growers/shipper/processors, employers and consumers	X	X	X	X	X	X	X	X
Proud Supporter signs available to use at exhibit booths, meetings or other venues as desired	X	X	X	X	X	X	X	X
Receive print & electronic copies of PBH consumer research , newsletters and press releases	X	X	X	X	X	X	X	X
Receive Retail Matters quarterly	X	X	X	X	X	X	X	X
Receive <i>The Fruit & Veggie Connection</i>	X	X	X	X	X	X	X	X
Recognition on PBH Foundation site	X	X	X	X	X	X	X	X
Recognition in PBH Direct! acknowledging annual support	X	X	X	X	X	X	X	X
Recognition in annual report acknowledging annual support	X	X	X	X	X	X	X	X