



PRODUCE FOR BETTER HEALTH FOUNDATION

Available Donor Benefits - \$30,000+ Annual Contribution 2016

Consumer/Target Audience Outreach

- Customized Program Development/Implementation.
- (2) Commodity features in PBH's Recipe of the Week e-newsletter.
- Opportunity to contribute an advertorial (full-page or half-page) in PBH's [Fruit & Veggie Connection](#) magazine for health professionals.
- PBH written [About the Buzz](#) article on topic of choice.
- Choice of product (non-branded) highlighted by PBH Chef blogger.
- Access to [online toolkits](#) housed on PBHFoundation.org developed for retailers, growers, shippers, processors, employers and consumers.

Fruits & Veggies—More Matters® Licensing

- Use of the Fruits & Veggies—More Matters logo on qualifying products, program or promotional materials with approval.
- PBH issued press release recognizing the launch of a new product or program that included the Fruits & Veggies—More Matters logo.
- PBH press release boilerplate for the company to use for a product or program that includes the Fruits & Veggies—More Matters logo.

Leadership

- Participation on PBH's [Board of Trustees](#).
- Opportunity to participate on PBH Committees and Task Forces.
- Proud Supporter signs available to use at exhibit booths, meetings or other venues as desired.

PBH/Fruits & Veggies—More Matters Information & Recognition

- Receive print and electronic copies of PBH consumer [research](#), newsletters and [press releases](#).
- Receive print copy of [Retail Matters](#) quarterly.
- Receive print and electronic copies of PBH's bi-annual magazine, [The Fruit & Veggie Connection](#).
- Recognition in PBH monthly e-newsletter, [PBH Direct!](#), acknowledging annual support.
- Recognition in PBH [annual report](#) acknowledging annual support.

Social Media

- Opportunity to co-host a Twitter Party with PBH.
- PBH follows your organization on Facebook, Twitter, Pinterest and Instagram (and on all future social media channels PBH and the company are a part of) and re-tweets, shares, and re-posts relevant and applicable information.
- Opportunity to have (2) open-ended questions posted on Fruits & Veggies—More Matters Facebook page.
- Opportunity to participate in PBH’s monthly Twitter parties held the first Wednesday of each month. Participation counts toward earning Champion or Role Model recognition.

Website Recognition

- Hotlink to company website from PBHFoundation.org.
- Hotlink to company’s consumer website from the [our supporters](#) section on MoreMatters.org.
- Opportunity to place company logo next to two (2) [streaming videos](#) of choice featured on MoreMatters.org.