



PRODUCE FOR BETTER HEALTH FOUNDATION

Available Donor Benefits – \$1,500+ Annual Contribution 2016

Consumer/Target Audience Outreach

- Access to [online toolkits](#) housed on PBHFoundation.org developed for retailers, growers, shippers, processors, employers and consumers.

Fruits & Veggies—More Matters® Licensing

- Use of the Fruits & Veggies—More Matters logo on qualifying products, program or promotional materials with approval.
- PBH issued press release recognizing the launch of a new product or program that included the Fruits & Veggies—More Matters logo.
- PBH press release boilerplate for the company to use for a product or program that includes the Fruits & Veggies—More Matters logo.

Leadership

- Proud Supporter signs available to use at exhibit booths, meetings or other venues as desired.

PBH/Fruits & Veggies—More Matters Information & Recognition

- Receive print and electronic copies of PBH consumer [research](#), newsletters and [press releases](#).
- Receive print copy of [Retail Matters](#) quarterly.
- Receive print and electronic copies of PBH's bi-annual magazine, [The Fruit & Veggie Connection](#).
- Recognition in PBH monthly e-newsletter, [PBH Direct!](#), acknowledging annual support.
- Recognition in PBH [annual report](#) acknowledging annual support.

Social Media

- PBH follows your organization on Facebook, Twitter, Pinterest and Instagram (and on all future social media channels PBH and the company are a part of) and re-tweets, shares, and re-posts relevant and applicable information.
- Opportunity to participate in PBH's monthly Twitter parties held the first Wednesday of each month. Participation counts toward earning Champion or Role Model recognition.

Website Recognition

- Recognition on [PBH Foundation site](#).