



## Available Donor Benefits - \$10,000+ Annual Contribution 2016

### Consumer/Target Audience Outreach

- Commodity featured in PBH's Recipe of the Week e-newsletter.
- PBH written [About the Buzz](#) article on topic of choice.
- Access to [online toolkits](#) housed on PBHFoundation.org developed for retailers, growers, shippers, processors, employers and consumers.

### Fruits & Veggies—More Matters® Licensing

- Use of the Fruits & Veggies—More Matters logo on qualifying products, program or promotional materials with approval.
- PBH issued press release recognizing the launch of a new product or program that included the Fruits & Veggies—More Matters logo.
- PBH press release boilerplate for the company to use for a product or program that includes the Fruits & Veggies—More Matters logo.

### Leadership

- Participation on PBH's [Board of Trustees](#).
- Opportunity to participate on PBH Committees and Task Forces.
- Proud Supporter signs available to use at exhibit booths, meetings or other venues as desired.

### PBH/Fruits & Veggies—More Matters Information & Recognition

- Receive print and electronic copies of PBH consumer [research](#), newsletters and [press releases](#).
- Receive print copy of [Retail Matters](#) quarterly.
- Receive print and electronic copies of PBH's bi-annual magazine, [The Fruit & Veggie Connection](#).
- Recognition in PBH monthly e-newsletter, [PBH Direct!](#), acknowledging annual support.
- Recognition in PBH [annual report](#) acknowledging annual support.

### Social Media

- PBH follows your organization on Facebook, Twitter, Pinterest and Instagram (and on all future social media channels PBH and the company are a part of) and re-tweets, shares, and re-posts relevant and applicable information.
- Opportunity to have an open-ended question posted on Fruits & Veggies—More Matters Facebook page.

- Opportunity to participate in PBH's monthly Twitter parties held the first Wednesday of each month. Participation counts toward earning Champion or Role Model recognition.

#### Website Recognition

- Hotlink to company website from [PBHFoundation.org](http://PBHFoundation.org).
- Hotlink to company's consumer website from the [our supporters](#) section on MoreMatters.org.
- Opportunity to place company logo next to two (2) [streaming videos](#) of choice featured on MoreMatters.org.