

**PBH CELEBRATES 25 YEARS**  
Together We Can  
MAY 31<sup>ST</sup>, 2016

Today #PBHTurns25! Wish them a Happy Birthday!

PBH has been leading the way to healthy eating for 25 years! #PBHTurns25

PBH is a consumer education foundation whose mission is to lead people to eat more FVs because it matters for their better health. #PBHTurns25

25 years...TOGETHER WE CAN! Get involved w/ the movement to help increase FV consumption! Here's how you can support PBH: <http://ow.ly/4mUsvC> #PBHTurns25

Join the celebration on social media! Follow PBH on #Facebook, #Twitter, #Instagram, & #Pinterest! #PBHTurns25

PBH offers an array of Nutrition Education Materials...for FREE! Just download & distribute --> <http://ow.ly/4mUyLG> #PBHTurns25

Join the more than 600 companies who support us! Donate Now! #PBHTurns25 <http://ow.ly/4mUA1d>

25 years and counting! Happy Birthday PBH! #PBHTurns25

Our supporters are simply AMAZING -- we couldn't do it without you! Thank you for your generous support! #PBHTurns25

PBH offers several marketing toolkits to make your Fruits & Veggies - More Matters marketing as effective as possible: <http://ow.ly/4mUFIs> #PBHTurns25

In what ways has PBH helped you to eat healthier? #PBHTurns25

#PBHTurns25! Woo-hoo! Here's to many more!